

101

**THINGS YOU
DIDN'T KNOW
COULD HARM
YOUR PET**

Presented by

ASPCA[®]
**PET HEALTH
INSURANCE**



THE PROTECTION THEY'D ASK FOR IF THEY COULD

EMERGENCY INFORMATION

Before reading any further, please take a moment to fill in the appropriate emergency information. It might save your pet's life!



888-426-4435. Where knowledge is your lifeline.®

ANIMAL POISON CONTROL

Name ASPCA's Animal Poison Control Center

Phone 1-888-426-4435

VETERINARIAN

Name _____

Phone _____

Location _____

PET INFORMATION

Pet's Name _____ Pet's Name _____

Age _____ Age _____

Special Diet/Medications _____ Special Diet/Medications _____

Pet's Name _____ Pet's Name _____

Age _____ Age _____

Special Diet/Medications _____ Special Diet/Medications _____

PET SITTER

Name _____

Phone _____

Location _____

To order a free magnet call 1-888-426-4911. For more poison prevention information, visit www.aspc.org.

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ABOUT US

The American Society for the Prevention of Cruelty to Animals®

Founded in 1866, the ASPCA was the first humane organization established in the Western Hemisphere and today has more than one million supporters. The ASPCA's mission is to provide effective means for the prevention of cruelty to animals throughout the United States. The ASPCA provides national leadership in humane education, government affairs, public policy, and shelter outreach.

ASPCA Pet Health Insurance

The ASPCA has teamed up with The Hartville Group, Inc. to offer ASPCA Pet Health Insurance. ASPCA Pet Health Insurance helps you pay your vet bills in case of an accident or illness. Some plans even cover routine preventive care, like dental cleanings and vaccinations. Protect your pets with the organization that has been protecting animals for over 140 years. For a free quote, please visit www.aspcapetinsurance.com or call 1-866-861-9092.

ASPCA Animal Poison Control Center (APCC)

The ASPCA established the APCC to help pet parents and veterinarians with poison-related emergencies. The APCC is staffed by board-certified veterinary toxicologists and professionals specially trained in veterinary toxicology. They're available 24 hours a day, 365 days a year and have assisted on over 850,000 cases. For more information and a free magnet, call 1-888-426-4911 or visit www.aspcapetinsurance.com. For poison emergencies, call 1-888-426-4435.

The Hartville Group, Inc.

For over ten years, the Hartville Group, Inc. has been helping pet parents afford the care their pets need with well-designed pet health insurance plans. The ASPCA chose Hartville as their strategic partner because of their dedication to pet health and humane coverage philosophy. As part of its commitment to the ASPCA, Hartville is contributing a percentage of ASPCA Pet Health Insurance premiums to help support the ASPCA's critical work.



INTRODUCTION

Dear loving pet parent,

We know how much your pets mean to you, so we've put together this guide to help you keep them safe from some common hazards.

As you'll see in this guide, there's a lot you can do to keep your pets out of danger. Unfortunately, there's no way to ensure that your pets will never get sick or hurt. That's why we created ASPCA Pet Health Insurance – to help you afford the care your pets need when they need it.

We've included more information on pet health insurance in the front of this guide. You can also visit www.aspcapetinsurance.com or call 1-866-861-9092 for a free quote.

Please keep in mind that this guide was designed to provide you with important pet safety information. It does not list everything that can harm your pets and is not intended to help treat your pets. If your pets get hurt or sick, we strongly urge you to contact your veterinarian immediately.

Thank you,

Your Friends at the ASPCA and the Hartville Group

DID YOU KNOW?

ASPCA Pet Health Insurance plans start at just \$6.99 per month for cats and \$8.99 per month for dogs. Plus, you can save 10% when you insure multiple pets on the same plan (except for the Safety Plan). To get a FREE quote or enroll now, visit us online at www.aspcapetinsurance.com, or call us at 1-866-861-9092.

PROTECTING YOUR PET

In addition to protecting your pets from the hazards listed in this booklet, you can protect them with a caring plan from ASPCA Pet Health Insurance. Call 1-866-861-9092 for a quote or to enroll today.

What is pet health insurance?

Pet health insurance helps you pay for veterinary care for your dogs or cats.

What does it cover?

With ASPCA Pet Health Insurance, you can protect your pets in case of accident, illness, or for routine preventive care, like dental cleanings and vaccinations. Consistent with the ASPCA's beliefs, most plans cover spaying and neutering, but do not cover surgical treatments we oppose, such as tail docking, ear cropping, or declawing.

Why do I need it?

The costs of veterinary care are rising rapidly. In fact, they have more than doubled over the past ten years.¹ With ASPCA Pet Health Insurance, you'll have the financial support you need to keep your pets healthy – or even save their lives.

What does it cost?

The cost depends on a few factors like the age and breed of your dog or cat, but plans can start as low as \$6.99 per month for cats and \$8.99 per month for dogs. Visit us online at www.aspcapetinsurance.com or call 1-866-861-9092 for a free quote.

How does it work?

Our plans are simple and easy to use:

1. Get treatment. Go to any licensed veterinarian in the U.S. or Canada and pay for the services.
2. File a claim. Submit our simple claim form along with any receipts to us.
3. Get reimbursed. You'll be reimbursed 80% of allowable veterinary charges, after your \$100 annual deductible is met.

1 Projected from American Veterinary Medical Association, 2002 US Pet Ownership and Demographics Sourcebook; and Packaged Facts, August 2003.

PROTECTING YOUR PET

Why choose us?

1. The ASPCA is the country's premier animal welfare advocate - and the top resource for information on pet health and wellness. Who else would you trust for well-designed and caring plans to protect your pet?
2. You have a wide choice of plans. Compare our plans for options that include accident, illness, and routine care coverage.
3. You can visit any veterinarian in the U.S. or Canada, so your pet can be cared for by the doctor you both trust.
4. We offer a 10% discount when you insure multiple pets on the same plan (except the Safety Plan). Save money by insuring more than one family pet.

How do I get started?

Just call us at 1-866-861-9092 or visit www.aspcapetinsurance.com for a free quote, friendly advice, or to enroll your pet today.

Animal lovers note: While our plans are structured to pass along savings to customers, a small portion of all premiums go directly to support the ASPCA's critical work. Protect your pet and support the ASPCA today.

DID YOU KNOW?

With ASPCA Pet Health Insurance, you can...

- **Protect your pet with the name you trust for animal welfare**
- **Choose from a variety of plans**
- **Use any veterinarian in the U.S. or Canada**
- **Save 10% when you insure multiple pets on the same plan (except the Safety Plan).**

ASPCA Pet Health Insurance plans are underwritten by the United States Fire Insurance Company.

HAZARDS IN THE HOME

Make your home a safer place for your pets by keeping them away from the following hazardous household items, plants, foods, objects, and trouble areas.

HOUSEHOLD ITEMS



1. Non-steroidal anti-inflammatory medications (ibuprofen, aspirin, etc.)
2. Acetaminophen
3. Cold and flu medications
4. Antidepressants
5. Vitamins
6. Home insect products
7. Rat and mouse bait
8. Bleach
9. Diet pills
10. Disinfectants
11. Fabric softener
12. Lead
13. Lighter fluid
14. Mothballs
15. Anti-cancer drugs
16. Solvents (paint thinners, etc.)
17. Flea and tick products
18. Drain cleaners
19. Liquid potpourri
20. Slug and snail bait
21. Oven cleaner sprays
22. Lime/scale remover
23. Fly bait
24. Detergents
25. Tobacco products

If you think your pet has been exposed to a poisonous substance, the ASPCA Animal Poison Control Center can help. Call 1-888-426-4435, and consult with your veterinarian for follow-up care. It may save your pet's life.

ASPCA Pet Health Insurance can help cover the cost of unexpected accidents or illnesses. Call 1-866-861-9092 or visit www.aspcapetinsurance.com for a free quote.

HAZARDS IN THE HOME

Do you have any of these plants in or around your home? If so, make sure they're in places where your pets can't reach them, or consider getting rid of them altogether.

PLANTS

26. Common Plants



- | | | |
|-------------------------------------|------------------------------|-----------------------------|
| Aloe | Dieffenbachia | Marble Queen |
| Amaryllis | Dumbcane | Morning Glory |
| Andromeda Japonica | Easter Lily | Mother-in-Law |
| Asian Lily | Elephant Ears | Mountain Laurel |
| Asparagus Fern | Emerald Fern | Narcissus |
| Australian Nut | English Ivy | Needlepoint Ivy |
| Autumn Crocus | Eucalyptus | Nephtthisis |
| Azalea | Ferns | Nightshade |
| Belladonna | Fiddle-leaf Philodendron | Oleander |
| Bird of Paradise | Gold Dust Dracaena | Panda |
| Bittersweet (American and European) | Florida Beauty | Peace Lily |
| Black Locust | Foxglove | Philodendron |
| Branching Ivy | Glacier Ivy | Poison Hemlock |
| Buckeye | Gladiolas | Precatory Bean (rosary pea) |
| Buddhist Pine | Golden Pothos | Privet |
| Caladium | Heavenly Bamboo | Red Emerald |
| Calla Lily | Honeysuckle | Rhododendron |
| Castor Bean | Hurricane Plant | Ribbon Plant |
| Ceriman | Hyacinth | Sago Palm |
| Clematis | Hydrangea | Satin Pothos |
| Cordatum | Iris | Schefflera |
| Corn Plant | Jerusalem Cherry | Striped Dracaena |
| Cycads | Jimson Weed | Sweetheart Ivy |
| Cyclamen | Kalanchoe | Tulip |
| Daffodil | Lantana | Water Hemlock |
| Daylily | Lilies (all Liliium species) | Wisteria |
| Devil's Ivy | Lily of the Valley | Yew |
| | Lupine | Yucca |

HAZARDS IN THE HOME

You should never let your dogs or cats eat any of these foods. Be sure to store them where your pets can't find them.



HARMFUL FOODS

- 27. Avocados
- 28. Chocolate (all forms)
- 29. Coffee (all forms)
- 30. Onions & onion powder
- 31. Garlic
- 32. Grapes
- 33. Raisins
- 34. Macadamia nuts
- 35. Alcoholic beverages
- 36. Moldy/spoiled foods
- 37. Salt
- 38. Fatty foods
- 39. Gum, candies, or other foods sweetened with xylitol
- 40. Tea leaves
- 41. Raw yeast dough

These household objects can cause puncture wounds, choking, or internal organ damage to your pets. Make sure they aren't left lying around.



OBJECTS

- 42. Balls (specifically balls that are small or have a smooth outer coating)
- 43. Batteries
- 44. Bread twist ties
- 45. Buttons
- 46. Coins
- 47. Cotton swabs
- 48. Glass
- 49. Hair pins
- 50. Jewelry
- 51. Nylons
- 52. Paper clips
- 53. Plastic wrap
- 54. Socks
- 55. Rubber-bands
- 56. Sharp objects (knives, razors, scissors, nails, needles, etc.)
- 57. String, yarn, or dental floss
- 58. Towels
- 59. Wax

HAZARDS IN THE HOME

Dogs and cats are more likely to be injured in these areas of your home. Keep your pets away from these places or watch them closely when they're near them if you can.



TROUBLE AREAS

- 60. **Balconies** - Tall balconies without safety railings, or railings spaced too far apart, can lead to a dangerous fall.
- 61. **Bath tubs or sinks** - Small pets can drown in full bathtubs or sinks.
- 62. **Doors and windows** - Dogs and cats can run away if they find an open door or window. They can also get seriously injured if they run across a busy road. Windows should have screens to prevent cats or other pets from falling out.
- 63. **Electrical cords** - Your pets can be electrocuted if they bite or chew on electrical cords that are plugged in.
- 64. **Fireplace** - Your pets can be burned by the flames or get sick if they eat the ashes.
- 65. **Toilets** - Toilet water is not healthy for pets to drink; always remember to close the lid. Make sure you leave plenty of clean, fresh water for your pets if you must leave them home alone.
- 66. **Washer and Dryer** - Your pets can crawl into a washer or dryer without your knowledge; close the doors to these appliances when you're not using them.

ASPCA Pet Health Insurance reimburses 40% more for wellness care than our competitors.



ASPCA Animal Poison Control Center: 1-888-426-4435. Where knowledge is your lifeline.

Get peace of mind with ASPCA Pet Health Insurance: 1-866-861-9092

OUTSIDE THE HOME

Make sure your pets are safe as they enjoy the outdoors by keeping them away from these potential dangers.

OUTSIDE



67. Algae* - Can be found in ponds or other bodies of water; certain forms can be toxic.

68. Antifreeze/Coolant* - Some types of antifreeze or coolant products contain ethylene glycol, which is highly toxic to dogs and cats, even in small amounts.

69. Fire pit/Grill - Flames can result in serious burns and ashes can cause illness if ingested.

70. Fences or gates - Your pets can run away if they find openings in damaged fences or gates. They can also get hurt or strangled if they get stuck.

71. Deck lattice - Your dogs or cats can get stuck in the openings under your deck and possibly be strangled.

72. De-icing salts - Some formulations may contain chemicals that are hazardous to pets if ingested in large amounts. Look for "pet-friendly" de-icing salts.

73. Compost (particularly if moldy)

74. Gasoline*

75. Oil*

76. Pesticides*

77. Cocoa bean shell mulch fertilizer*

78. Swimming pools and hot tubs - Never leave your pet unattended near uncovered pools, even if they can swim.

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*All contain chemicals that may cause serious illness depending on the circumstances of exposure.



HOLIDAY HAZARDS

Help your pets enjoy the holidays safely by keeping them away from potential problems on these special days.

79. Alcohol - Alcoholic beverages are toxic to pets and should NEVER be given to them during the holidays or any other time.

VALENTINE'S DAY



80. Flowers and candy - Many types of flowers and plants found in bouquets are harmful to dogs and cats if they are ingested (see our list of hazardous plants on page 8). Chocolate can cause vomiting, diarrhea, hyperactivity, abnormal heart rhythm, tremors and seizures, and, in severe cases, chocolate poisoning can be fatal.

EASTER



81. Fake grass - This colorful "grass" may look appetizing to your pets, but it could cause them to choke or obstruct their intestines if ingested.

82. Small toys and other plastic items - If swallowed, small toys and plastic Easter eggs can cause your pet to choke or even damage their intestinal tracts.

4th OF JULY



83. Fireworks - Fireworks can scare your pets making them run off, or cause serious injuries if detonated near them. Many formulations are also toxic if ingested.

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HOLIDAY HAZARDS

HALLOWEEN



- 84.** Repeatedly opening doors to greet trick-or-treaters can increase the chances of your pets running out. Keep an eye on their whereabouts at all times. If feasible, keep cats in a secure area or closed room when opening doors.
- 85. Candles** - Pets are naturally curious, and may be attracted to the bright lights of the flame in dark areas. Dogs and cats could either burn themselves by the flame or knock the candle over, starting a fire.
- 86. Xylitol** - Candy or gum sweetened with xylitol is toxic and should be kept away from your pet.
- 87.** All forms of chocolate can be harmful to your pet, potentially resulting in poisoning or even pancreatic inflammation from the high fat content.

THANKSGIVING



- 88. Bones** - Turkey, chicken, and other small animal bones are very different from the large bones you find at the pet store. These small bones splinter easily and can cause serious internal damage if swallowed, so NEVER give them to your pet.
- 89. Hot containers** - Your dog or cat will most likely become curious when they smell something cooking. Keep an eye on hot containers so that your pet does not tip them over and get burned.

The ASPCA is helping pets get the care they need every day with ASPCA Pet Health Insurance and the ASPCA Animal Poison Control Center. Is your pet protected?

Get peace of mind with ASPCA Pet Health Insurance: 1-866-861-9092

HOLIDAY HAZARDS

CHRISTMAS



- 90. Holiday plants** - Christmas rose, Holly, Lilies and Mistletoe are all toxic to dogs and cats.
- 91. Ribbons** - It may look adorable, but placing a ribbon around your pet's neck may cause them to choke.
- 92. Bubbling lights** - Older forms of this attractive decoration may contain methylene chloride, which is a highly toxic chemical.
- 93. Fire salts** - Contain chemicals that could be harmful to pets.
- 94. Angel hair (spun glass)** - Can be irritating to eyes and skin, and could cause intestinal obstruction if eaten in large amounts.
- 95. Christmas tree water** - Stagnant tree water or water containing preservatives could result in stomach upset if ingested.
- 96. Decoration hooks** - Can cause blockage and/or trauma to gastrointestinal tract if swallowed.
- 97. Styrofoam** - Can cause your pets to choke if swallowed.
- 98. Ornaments** - These can look like toys to cats and dogs, but they can cause serious injury, especially if your pets break or swallow them.
- 99. Tinsel** - Can cause choking or internal trauma if swallowed.

NEW YEAR'S



- 100. Balloons and Confetti** - These fun New Year's party decorations can cause your pets to choke or obstruct their intestines if ingested. Keep an eye on your pets when they're around these items or move them to an area that is not decorated.
- 101. Loud noises** - New Year's is typically a noisy holiday. Unfortunately, loud noises frighten pets and can cause them to run off. Keep your pets in a separate room, away from noisemakers, music, and other loud sounds that may startle them.

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ASPCA[®]

PET HEALTH INSURANCE

www.aspcapetinsurance.com

866.861.9092

Mon. - Fri., 8am - Midnight EST (5am - 9pm PST)

Sat., 9am - 5pm EST (6am - 2pm PST)

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